
HICRON FOR AUTOMOTIVE. MODERN TECHNOLOGY PLAYS A KEY ROLE

Hicron has been supporting automotive industry companies all over the world since 2006 and has been doing it by implementing custom-made SAP solutions, such as VMS, DBM, WTY, CRM, Dealer portal, Car Configurator, etc. Our advantage is the in-depth knowledge of processes of all industry players, such as car and car parts manufacturers, importers and dealers, and service providers. As a result we are able to offer IT solutions that ensure successful achievement of business objectives, not only of our customers, but also their contractors and clients. Hicron's offer includes business consulting, implementations and roll-outs, as well as custom solutions design, integration and maintenance.

ENSURE YOUR COMPANY'S GROWTH THANKS TO INNOVATIVE IT SOLUTIONS DEDICATED TO THE AUTOMOTIVE INDUSTRY



Considering programming and automotive industry level of Hicron's consultants, cooperation with them has proven to be incredibly satisfactory.

Peter Windhöfel,
PSA Group Germany IT Director

SAP SOLUTIONS FOR AUTOMOTIVE

SAP VMS (VEHICLE MANAGEMENT SYSTEM):

This solution, dedicated to manufacturers and importers, provides an integrated car/device management environment at every stage of the logistics chain, beginning with the producer and ending with the customer.

SAP DBM (DEALER BUSINESS MANAGEMENT):

It is a business/IT solution designed for vendors of one or many car brands in mind. It is used both by individual dealers and dealer groups.

SAP DBM supports business processes characteristic for areas such as sales planning and control, order management and execution, shipment planning and execution, finance and transport infrastructure management.

SAP WTY (WARRANTY MANAGEMENT):

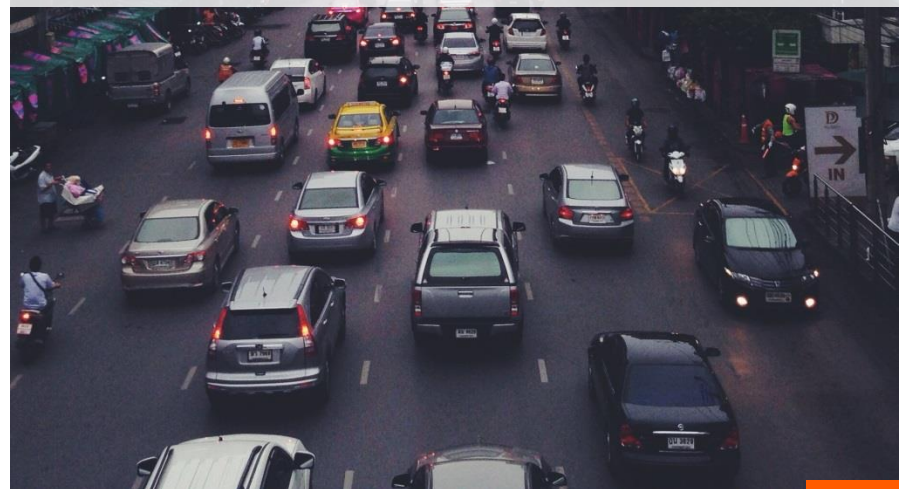
This framework enables modelling of any warranty process and its integration with other business areas. Flexibility and functionality of SAP WTY facilitates the effective use of the solution by dealers, importers, and vehicle/device manufacturers and subcontractors.

SAP CRM (CUSTOMER RELATIONSHIP MANAGEMENT):

It supports the entire cycle of sales, marketing and service processes. It works particularly well in companies where easy information access and ability to update it on the go are key factors determining the success of an enterprise.

WHY HICRON?

- ▶ Relatively lower costs and time necessary for the implementation (roughly 30% for a given range)
- ▶ Custom, proven solutions and accelerators implemented for customers on 5 continents
- ▶ Dedicated automotive consultants and programmers teams
- ▶ Cooperation with SAP SE (implementation and development of Automotive SAP products)
- ▶ Automotive awards for Hicron: SAP Quality Award (MENA – gold, EMEA – bronze) to AAB for a groundbreaking SAP DBM 8.0 implementation, Jury and Audience awards for DriveApp during SAP Automotive Forum in Leipzig in 2014



95% OF AUTOMOTIVE INDUSTRY HAS INCREASED PROFITS AND REDUCED COSTS THANKS TO IT SOLUTIONS.

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Hicron completed all contracted works promptly, which was a pleasant surprise. Professional delivery of this functionality was of essence to us.

Bartłomiej Irczyk
IT Group Director Maflow

SAP AUTOMOTIVE IMPLEMENTATION BENEFITS

- **Significant reduction of human error factor due to manual data input or data duplication**
- **Reduction of paper documentation in favour of digital one**
- **Reduced execution time of the business processes (sales, logistics, supply)**
- **Customer service, customer loyalty and trust management processes improvement**
- **Information acquisition and transformation into data required to determine the customer needs**
- **Professional support of digital business transformation, IT system updates and administration**
- **Full use of IT system and data capabilities**

Cooperation with Hicron brings other benefits since our solutions are based on JAVA.



INTERNAL SOFTWARE OF AUTOMOTIVE COMPANIES INTEGRATION AND ONLINE SOLUTIONS ARE WELL ESTABLISHED AUTOMOTIVE INDUSTRY TRENDS.



Thanks to cooperation with Hicron we have identified areas of possible improvement in pre-existing processes. Work previously taking up to a week to complete currently is being done in one day. It saves money too.

Mona Asplund
Volvo IT Project Manager

SAP AUTOMOTIVE SOLUTIONS. FOR WHOM?



ORIGINAL EQUIPMENT MANUFACTURERS (OEM)

Elimination of paper documentation due to mobile access solutions.



RETAILERS AND DEALER GROUPS

Business process improvement and reduced completion time of orders while maintaining top notch quality.



SUPPLIERS

IT system application to automate logistics and order processes.



CONTACT US

Here in Hicron we help others face business challenges. This is how we grow, it is our passion. Does your company need business support? Are you looking for information regarding available IT tools? Do you want to know more about our projects and experience? Contact us! We will reply As Soon As Possible.

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